

MENU OF PROFESSIONAL DEVELOPMENT SERVICES

Richard Peralta, Middle School Program Trainer

Marketing the Middle School Beast	The ABCs of recruitment, retention, and establishing a client-centered program design. <i>(1½-3 hours)</i>
The Three Most Important Variables to Development of a High Quality Afterschool Program	1) Who You Hire, 2) Who You Hire, 3) Who You Hire: A practical, hands-on look at recruiting, screening and developing a well-rounded afterschool staff. <i>(2-4 hours)</i>
Extreme Makeover: Afterschool Edition	Together, we will make the transition from good programming to great programming; focusing on program design, support systems, revitalizing enrichment class offerings, incentives, and special events. <i>(2-4 hours)</i>
Academic Content: Afterschool Style	<i>What is Afterschool Style Education?</i> This workshop will help your staff find the delicate balance between academic content and student interests. We will take a comprehensive approach to disguising learning and embedding content standards. <i>(2-4 hours)</i>
Countdown to Success	Practical solutions to universal problems encountered by providers when facilitating homework and academic enrichment in afterschool programs. <i>(1½-3 hours)</i>
Classroom Management and Behavior Modification	Battle-tested afterschool strategies and tactics for keeping kids enthusiastically engaged in program components and implementing an effective discipline plan with older youth. <i>(1½-3 hours)</i>
Public Relations 101	Explore strategies and techniques to make the case for afterschool to all your stakeholders and communicating your vision Be comfortable and confident using your voice advocating high-quality afterschool programs for youth. <i>(1-3 hours)</i>